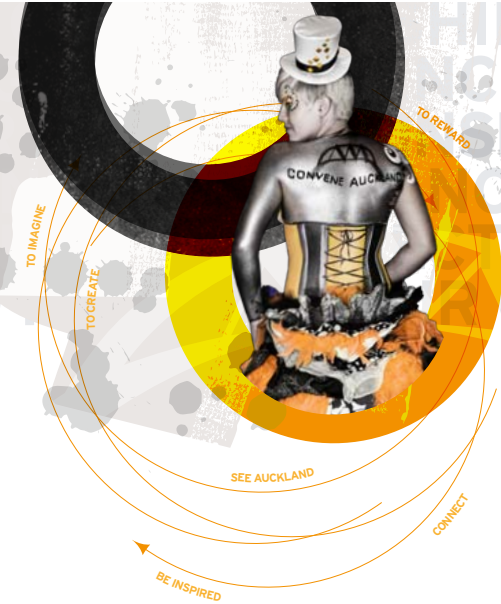


CONVENE AUCKLAND 2011



SKYCITY AUCKLAND CONVENTION CENTRE
TUESDAY APRIL 12 2011

EXHIBITOR STAND BOOKING FORM

1. COMPANY DETAILS

Company name:.....

Exhibitor name for stand signage and exhibitor listings:

Telephone..... Fax:..... Website:.....

Company name, mailing address and contact name for invoicing:

Company order number:

2. STAND COORDINATOR

Name:.....

Email:..... Telephone..... Mobile.....

3. STAND DETAILS AND COSTS

- A standard sized stand costs \$2000 excl. GST (3.0m wide x 2.4m deep) and includes black frontrunner walls, two ID fin company signs, 10amp four plug power outlet, two 150watt spotlights, one mini trestle table, two venue chairs and registration for two stand delegates.
- A half sized stand costs \$1000 excl. GST (2.4m wide x 1.5m deep) and includes black frontrunner walls, two ID fin company signs, 10amp four plug power outlet, two 150watt spotlights, one mini trestle table, two venue chairs and registration for one stand delegate.
- A mini sized stand costs \$850 excl. GST (2.4m wide x 1.2m deep) and includes black frontrunner walls, two ID fin company signs, 10amp four plug power outlet, a 150watt spotlight, one mini trestle table, two venue chairs and registration for one stand delegate.

Additional stand delegates cost NZ\$100 excl. GST per person.

The stand cost exclusive of GST \$

Please indicate below your preferred three stands from the attached Convene Auckland 2011 floor plans.
(stand number allocation is on a first in first served basis).

Preference number 1: Preference number 2: Preference number 3:

4. PAYMENT

A confirmation letter and invoice will be provided to the Exhibitor on receipt of this Exhibitor Stand Booking form by the exhibition manager. A deposit payment of 40%, must be received by ProMag Publishing Ltd, the exhibition manager, prior to the 20th of the following month to fully confirm stand space at Convene Auckland. Please contact the Exhibition Manager if you have not received confirmation of receipt of your booking within seven days of placement.

PLEASE FORWARD STAND BOOKING FORM TO THE EXHIBITION MANAGER:

Either by email: tess@promag.co.nz or fax 09 818 7864

OR by post to
ProMag Publishing Ltd
PO Box 60154
Titirangi, Auckland
New Zealand 0642

PLEASE NOTE: Bookings are conditional upon this form being completed and payment, on invoices, of stand. The organisers reserve the right to reassign the stand to another exhibitor if this condition is not fulfilled.

Upon confirmation, this contract is binding on the signature below.

I / We hereby contract exhibition space at Convene Auckland.

I / We have read and understood the enclosed terms and conditions of contract and agree to comply with them.

I / We understand that all deposits are non-refundable after 31 January 2011.

Final payment is due no later than February 20, 2011.

Signature: Date:

CONVENE AUCKLAND 2011 TERMS AND CONDITIONS OF CONTRACT

DEFINITIONS - In these conditions:

The Organiser means ProMag Publishing Ltd, and is referred to as "the Organiser" throughout this contract.

"Exhibitor" means the company or individual specified and includes all employees, agents and contractors of the company or individual exhibiting.

"Owner/Lessor" means the owner or manager of the Event venue where ever the Event is being held from time to time.

TERMS:

1. The signing of this contract and its acceptance constitutes a binding agreement.
2. The Organiser reserves the right to amend these terms and conditions in order to comply with any laws or requirements of the owners/lessors of the Event venue.
3. This contract constitutes a licence to occupy and exhibit and does not constitute a lease or tenancy.

PAYMENT:

4. The Exhibitor shall be liable for payments under this contract as specified or as follows -
 - (a) 40% deposit on signing this contract.
 - (b) The balance (60%) on or before the date specified on this contract.
5. Unless notified otherwise payments by the Exhibitor do not include the following: insurance, cleaning, power, telephone, plumbing, dressing of stand, staffing, advertising or similar material all of which shall be the responsibility of the Exhibitor.

DEFAULT IN PAYMENT

6. If the Exhibitor fails to pay any sum on the due date the Organiser may without prejudice to its other remedies forthwith or at any time thereafter at its option exercise all or any of the following remedies.
 - (a) Cancel this contract, in which case all monies paid by the exhibitor shall be forfeited as liquidated damages, and/or
 - (b) Charge the Exhibitor a \$500.00+GST cancellation fee, and/or
 - (c) Declare the unpaid balance of the contract price to be due and payable and the Organiser may sue for payment thereof.

All monies due remain payable and at the option of the Organiser and the Exhibitor shall pay to the Organiser interest at the rate of 10% per annum calculated on a daily basis from the due date until payment in full is made. Additionally all legal and debt collection costs incurred in securing the balance monies due shall be payable to the Organiser.

7. The Exhibitor shall be liable for any taxes, duties and fees if any payable under or as a result of this agreement or the default or failure of the Exhibitor to comply with the terms herein.

STAND CONSTRUCTION

8. The Exhibitor shall not construct a display stand higher than the shell scheme walls (2.3 or 2.5 meters) except with the prior written approval of the Organiser.
9. The Exhibitor shall not without the prior written permission of the Organiser display, exhibit or demonstrate any product or service which does not in the opinion of the Organiser fall within the subject matter of the Event.
10. The Exhibitor shall not paint, mark or damage the floors, walls or any other part of the Exhibition premises and shall be responsible for the cost of any repairs or reinstatement under this clause. Outside Exhibitors must make good any damage or defacement to building structures, concrete, bitumen, sealed or grassed surfaces.
11. The Exhibitor acknowledges that the owner/lessor of the Event site may reserve to itself the installation of power, water and gas supply, a fair proportion of the cost of which shall be borne by the Exhibitor.
12. The Organiser reserves the right to approve any exhibit or stand and may require the removal or alteration of a stand or exhibit on a stand at its absolute discretion. The Organiser shall not be liable for any losses or damages arising whatsoever as a result of exercising its control under this clause.

EXHIBITOR INDEMNITIES

13. The Exhibitor undertakes to comply with all regulations and bylaws applicable to the site including but not limited to; The Fair Trading Act and the Consumer Guarantees Act and indemnifies the Organiser from all claims, costs and damages arising whatsoever for breach by the Exhibitor.
14. The Exhibitor shall in regard to all plant, equipment and machinery used in connection with its stand, comply with all Regulations Government orders and codes of practice to ensure the safety of the employees of the Exhibitor, the Organiser and the general public.
15. The Exhibitor shall not bring into the exhibition site any dangerous goods and indemnifies the Organiser for all claims costs and liabilities arising howsoever from the actions of the Exhibitor, its employees and invitees.

16. The Exhibitor undertakes at all times to comply with The Building Act 1991 and The Health and Safety in Employment Act and indemnifies the Organiser for any costs claims or liabilities arising as a result of the Exhibitor's actions or inactions or its failure to comply with local Body or Government regulations relating to the Exhibitor's stand or the Exhibition venue.
17. The Exhibitor shall keep its stand open for display and staffed by competent representatives during show hours as determined by the Organiser.
18. The Exhibitor shall keep the display space properly maintained and clean and only conduct its business from the space contracted.
19. The Exhibitor shall ensure that the passes and badges supplied for the exclusive use of the Exhibitor are not used by unauthorised persons or otherwise used to admit people into the exhibition who are not working for the Exhibitor on the Exhibitor's stand.

INSURANCE

20. The Organiser shall be under no liability for loss or damage to exhibits or the property of the Exhibitor, its servants, agents, contractors or licensees howsoever such loss or damage may be caused whether or not caused in whole or in part by the negligence of the Organiser, its servants, contractors or agents. The Exhibitor alone is responsible to take out all necessary insurance both personal and public.

PROMOTION

21. The Organiser reserves the sole right to distribute photographs and other promotional material about the Exhibition. No responsibility is accepted by the Organiser for any error misdirection or omission occurring in any promotional material. The Organiser gives no warranty as to the type or extent of promotion of the Exhibitor nor as to the attendance numbers.

PRIVACY ACT

22. The Exhibitor acknowledges that the Organiser will pass on information to stand contractors and or promotional organisations prior to and after the event. The Exhibitor shall on signing this contract inform the Organiser in writing if there is an objection to the transfer of information to third parties.

GENERAL

23. The Organiser may in its absolute discretion refuse any person entry for good cause into the exhibition.
24. The Organiser may alter the size shape or location of the Exhibitor's stand as deemed in the best interests of the event at the Organiser's absolute discretion.
25. The Exhibitor may not sublet, assign, share or part possession with the stand except with the prior written permission of the Organiser. Failure to observe this clause is a specific breach of this contract with the Organiser reserving the option to terminate or charge additional rental to the Exhibitor at its sole discretion.
26. If the holding of the Exhibition or the supply of any service is prevented postponed or abandoned for reason of fire storm lightning national emergency strike lockout civil disturbance inevitable accident or any cause not within the control of the Organiser or should the Exhibition site become wholly or partially unavailable for the holding of the Exhibition then the Organiser shall be at liberty to determine this contract. Where the contract is determined under this clause the Organiser shall be under no liability in any way whatsoever for any costs, expenditure or liability or consequential loss incurred by the Exhibitor. The Organiser may in its absolute discretion refund in whole or in part any payment made by the Exhibitor or shall hold or transfer any monies paid by the exhibitor to a similar show within the next twelve months or waive any future liability under this agreement.
27. Should the Exhibitor fail to comply with or be in breach of the terms herein the Organiser may terminate this contract by giving notice in writing and may retain any payments made under this agreement as liquidated damages. Upon receiving notice of termination the Exhibitor shall immediately remove its exhibits from the Exhibition site provided that the Organiser may remove such exhibits to the address of the Exhibitor stated on the face hereof. The costs of removal shall become a debt due to the Organiser. The provisions of clause 6 apply to any action taken under this clause.
28. This agreement sets forth the entire agreement and undertaking between the Organiser and the Exhibitor. Neither party shall be bound by any condition warranties or representation except as expressly provided for herein and unless in writing signed by both parties.
29. All notices hereunder shall be in writing and shall be sufficiently served if sent by post to the address of the Exhibitor herein or to the Organiser c/- PO Box 60154 Titirangi, Auckland.
30. If any part of this agreement is deemed invalid or of no force or effect this agreement shall be construed as though such part had not been inserted and the remainder of the agreement shall remain in full force and effect.